



THE CORNERSTONE

Cupertino Historical Society & Museum
Members Newsletter

Vol. 9 Issue 1
FALL 1998

THE CHS ENDOWMENT FUND IS GROWING

From your President

Over the past two years, the CHS Endowment Fund has increased to almost \$13,000 due to memorial donations. The principle of the fund has been placed in safe, secure investments and in the future will provide the Society with a steady source of operating funds.

NOW, in addition to the memorial donations, donors can also

- *commemorate special events*
- *extend wishes and greetings*
- *celebrate special achievements*
- *send a note of appreciation*

by sending a contribution to the CHS Endowment Fund. This is a great way to support the Society while showing friends you care. Each contribution (you determine the amount) and message will be acknowledged in the **CORNERSTONE**. A card will be sent to the recipient you honor. Send your donations and messages to the CHS office or call Roberta Zentner at 973-1495 for information.

Help build the CHS Endowment Fund.

Endowment Fund Donations

The Endowment Fund of the Cupertino Historical Society gratefully acknowledges the receipt of the following donations:

In Memory of: Sylvia Ezor
June Huffman
Donna Danica Kosich
Melvin Lepana
Lorraine Nelsen

In Honor of: Phil and Frances Bush - 50th
Wedding Anniversary

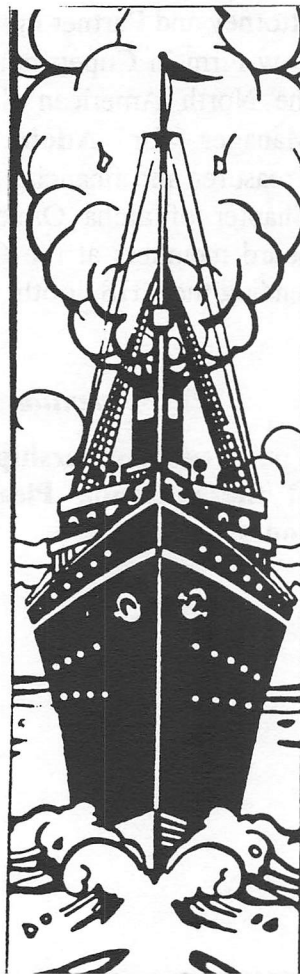
Member-Ship A-Sale!

The ship is assail, and it is our member-ship a-sale! This ship is vital to our museum because it builds budget and political power with more people, more volunteers, more leaders and more decision makers on our side. In this case, size absolutely matters!

The City of Cupertino has agreed to partially subsidize the Historical Society for a year, with a proviso that we devise and implement a plan to become self-sufficient as soon as we can. Our plan is to build a membership of 500 by June of 1999. We all have a stake in the welfare of the Historical Society, and we implore all of us to stay our course in this endeavor and do any number of the following:

1. Make an on-going list of 10 friends and businesses, stress to them the importance of our very existence and mission: to preserve and promote local history and provide a legacy for future generations.

2. Bring 10 friends and /or businesses people to our various



functions: regular membership potlucks with speakers, annual BBQ, upcoming fundraisers, and of course the exhibits.

3. Ask developers and apartment managers to sponsor a basic membership for newcomers who can then feel included and related to their communities.

4. Ask large business and corporations for a higher level membership.

5. Increase your own membership level.

6. Do not stop here, be creative and bring us new ideas.

Rose-Marie Twu- Membership Committee

Meet Your New Board Members

In June 1998 three new members joined the Board of Directors of the Cupertino Historical Society. **John Kolski** is the Sales Manager of the **Stevens Creek Quarry** and a very active Vice President of the Lion's Club International of Cupertino; **Devereaux (Dev) Rendler** is an attorney and Partner in the **Jelinch and Rendler** Law Firm in Cupertino; and **Stefanie Singer** is the North American Sales Reporting Systems Manager for **Adobe Systems, Inc.**, and Treasurer and financial advisor of the Palo Alto Chapter of alpha Omicron Pi. Look for your board members at the *Octoberfest*; they will be tending the CHS booth.

Attention Members:

Your new membership roster list is available at the museum. Please come by and get yours!

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Ammo Boxes Arrive at Museum!

"Another base closing, another shipment of wood ammo boxes arriving at the warehouse. ...These boxes were intended for Uncle to store his missiles, bullets, mortar shells and other friendly devices." The add caught our eye in the American Science Catalogue (we too, are on everyone's mailing list!) What perfect rodent proof boxes to store tools in the McClellan Ranch Barn. We now own four ammo boxes, sturdy wood and nail construction; rope handles; built strong enough for wartime, they will adequately store of our tool collection safely until we exhibit them.

Museum Wins Equipment Grant!

Hewlett-Packard Company Employee and Community Programs has announced that the Cupertino Historical Museum has been awarded a new Hewlett-Packard Computer System.

The computer and printer/fax/scanner will be put into immediate use. The new system will allow the scanning of documents from our collection into our data base, give the museum access to a web site and allow us to interact with other museums and other nonprofit organizations electronically. We will use our computer equipment for membership enhancement and control, to print labels and didactic panels for museum exhibits and to publish a quarterly newsletter.

The Barbary Coast Trail

Charles Liggett

San Francisco has a new attraction that is worth considering when you have time to get out of the house and look for adventure. I recommend a full day and good walking shoes. The San Francisco Historical Society, from that beautiful city to the north, is the sponsor of a recently developed Barbary Coast Trail, which meanders for 3.8 miles from the old U.S. Mint near 5th Street and Mission to Aquatic Park.

Twenty historic sites, six local history museums, the three oldest public squares and numerous other interesting locations are linked by a series of 160 bronze markers embedded in the sidewalks, marking locations and pointing the way along the trail.

An unbelievable variety of historical experiences can be expected on this trail. From Old St. Mary's Cathedral, the oldest Catholic cathedral west of the Rockies, to the T'ien Hou Temple, the oldest Asian temple in North America, to Maiden Lane, to Waverly Place, to Portsmouth Square, to Telegraph Hill, to Aquatic Park, and many points of interest along the route, San Francisco's history during the Barbary Coast era comes alive.

When and why was the U.S. Mint built in San Francisco? How did Union Square get its name? Where is the Golden Gate Fortune Cookie Factory? Who was Emperor Norton I? Where was the western terminus of the Pony Express? How did the Old Ship Salon get its name? Where are the "Gates of Paradise?"

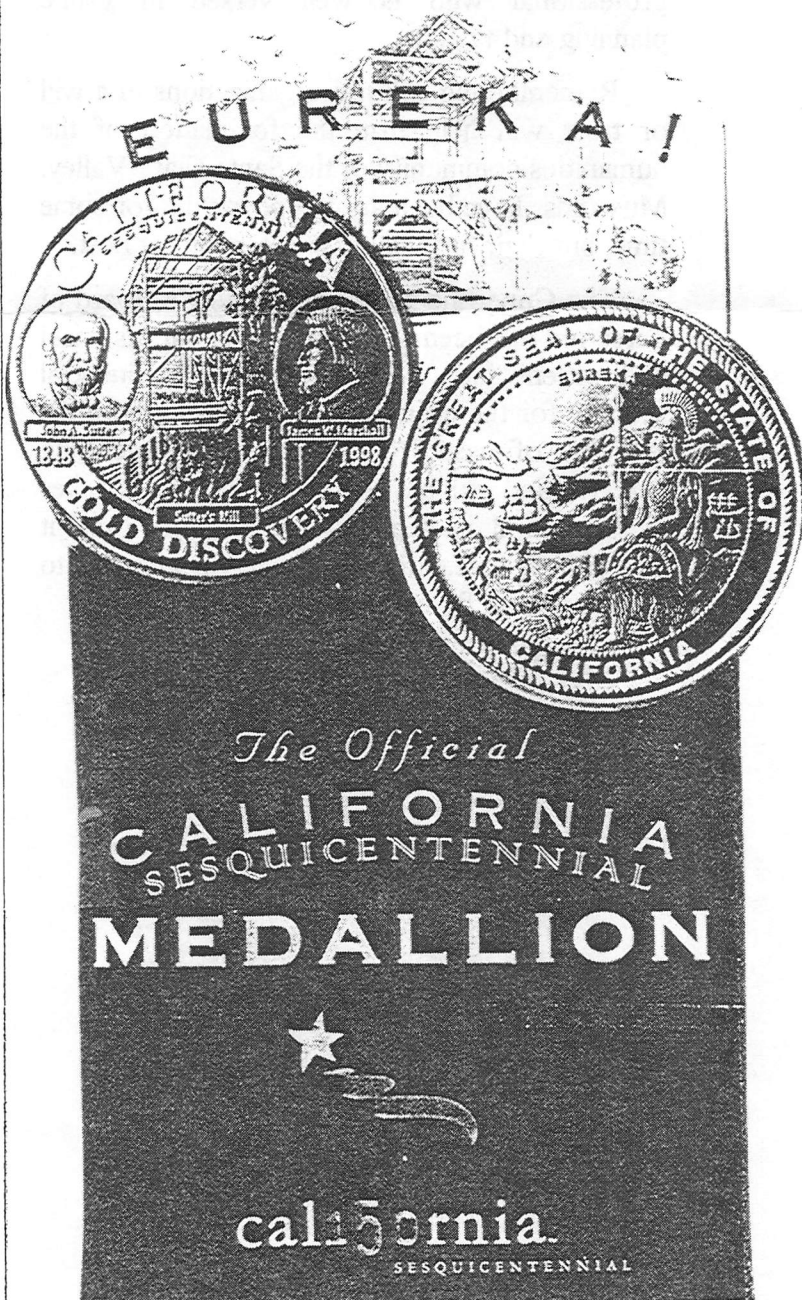
If any of this sparks your interest and you decide to walk the Barbary Coast Trail, a guidebook is a must. A short 30 page *Official Guide to San Francisco's Barbary Coast Trail* can be purchased for \$8.95 at the National Maritime Museum in Aquatic Park. A 247 page paperback by Daniel Bacon, titled *Walking San Francisco on the Barbary Coast Trail* is available from the Cupertino Library.

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California Sesquicentennial Medallions

Charles Liggett

To celebrate the California Sesquicentennial, 1998-2000, three annual sets of gold, silver and alloy medallions will be minted. The first set, Discovery, is now available and depicts the discovery of gold. On one side is Sutter's Mill flanked by John Sutter and James Marshall. On the reverse side is the California State Seal. These medallions are available in various sizes and finishes. Prices range from \$7.50 to \$195 for single medallions. The second set theme is Diversity and the third Destiny. Contact your favorite coin shop for availability and pricing.



Save Your Place in History

In recent months several contributors have inquired about the procedure for including the Cupertino Historical Society in their will or trust. We are also asked to address the avoidance of income tax through charitable remainder trusts. These procedures require the advice of professional counsel.

Each individual's case has been unique. Some involve simple cash donations and others have been more complicated, including pensions and real-estate. No matter what the circumstances, our advice is always the same, consult a professional who is well versed in estate planning and tax law.

Remembering cultural organizations in a will or trust will help firm the foundation of the humanities community of the Santa Clara Valley. Museums have been around physically for some time, but their financial base is tenuous at best.

The Cupertino Historical Society's Board of Directors has been considering building its small endowment into a fund to provide financial security for the future rather than living with the realities of year to year general operating expense and exhibit costs. This process takes planning and is being studied by the present board. In the meantime the Society is grateful to receive your gift.



The Mischiefs, Circa 1911
San Antonio School
(Evelyn Olsen, Mabel Williams,
Lucy Heney, Alphonso Stockmeir)
(Cupertino Historical Museum, 1992)

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Society Receives Legacy of History Books

Carolyn De Vries, a former history teacher at de Anza college and a museum member, donated a collection of history books to the Society to be added to the Museum library. They contain material covering Santa Clara County and many are written by local authors. While documenting the books we noticed that a number of volumes were autographed, often with personal notes to Carolyn written in the dedication. Several volumes are out of print making them a valuable addition to our research library. The books are available for use in the Museum.

Dates to Remember

October

- 1-31 Los Gatos Museum, "What's New in Art in 1998, call 354-2646
- 3/4 Oktoberfest, Memorial Park
- 3 Volunteer Meeting, 9am QCC
- 14 Board Meeting 6:30 pm QCC
- 27 General Meeting 6:30 pm at QCC, speaker: Mr. Giovanola, History of Kaiser Cement Company

November

- 4 Board Meeting 6:30 pm at QCC
- 7 Volunteer Meeting 9am at QCC
- Holiday Craft Faire at QCC
- 20 Museum of American Heritage, Palo Alto, Construction Toys - thru 2/28/99
- 24 General Mtg. 6:30 pm at QCC, Jean and Bill Watson, Gold Rush Memorabilia

December

- 5 Volunteer Meeting 9 am at QCC
- 9 Board Meeting 6:30 pm at QCC

Autumn is here and CHS is off and running!

Our year begins with author and lecturer Charles L. Sullivan, author of *Like Modern Edens* and a new wine encyclopedia. Mr. Sullivan will present a fascinating talk on the **"Wineries and Winegrowers of the Cupertino Area."** Many local winegrowers have been invited to the presentation and will be joining us. Copies of both books will be available and a book signing will follow the program.

The September meeting is always so much fun as we come together after the summer and renew friendships. This meeting, on Sept. 22, will of course feature our wonderful pot-luck buffet.

In October our guest speaker will be John Giovanola, Community Affairs Manager of the Kaiser Cement Co. His talk on **"The History of Kaiser,"** one of Cupertino's longest established businesses, will supplement the information which can be found in our current exhibit, "From the Ground Up." The importance of this business to the growth and development of Northern California is amazing.

Celebrating the 150th anniversary of the Gold Rush, our November meeting will feature historians, Jeanne & Bill Watson. Their topic will be **"Wagons Ho - The California Trail."** Currently Co-Chairs of the Oregon-California Trails Association, the Watson's hands-on approach to historical research is fascinating. They are the recipients of the New Jersey Historical Comm. and the New Jersey State Assembly's award for "Outstanding Contributions to Public Knowledge and Preservation of History."

As always, Cupertino Historical Society programs are open to everyone. Through these public presentations we continue to discharge our commitment to preserve and interpret the history of Cupertino and the surrounding region. Invite your friends, family, neighbors. **All are welcome.**

See you there! Sharon

Welcome New Members

Carlton B. Craighead
Genevieve and George Luchessi

And our thanks to recent renewals:

George & Loretta Bassman, Gerry & Dorothy Billard, Richard & Sharon Blaine, Audrey M. Breeding, Robert & Audrey Butcher, Laura Calloway, Cupertino Host Lions Club, Maxine Dixon, Charles & Mildred Gagliasso, Dorothy Gardner, Donna Grce, Milt & Judy Gregory, William & Virginia Guengerich, Geneva Guidotti, Mike & Betty Guidotti, Steve & Diane Haze, David Heck, Eldon & Kathleen Hendriksen, Fenton & Winifred Hill, Mrs. Merlyn Howell, Triff & Anne Ivancovich, Marion Alice Jarrett, Esther Johnson, Jeffrey B. Johnson, Donna Lawler, Jim & Margaret Limberatos, Fred & Florence Lindsey, Mary Lou Lyon, Dorothy Mantor, Angelo & Judy Marchi, Leslie & Carol McDowell, Willis & Thelma McIntyre, Robert & Janet Meyers, Josephine Mikulaco, Robert & Kathy Nellis, Jane Haskins Payne, Elizabeth Petersen, Katherine Peterson, Bill & Jane Reed, Lillie Reutlinger, Robert Rivola, Peter & Marlene Sulaver, William Surratt, Vincent Torre, Rose-Marie Twu, Itsuo Uenaka, Mildred Vierra.

Volunteer Notes from Roberta Zentner

In August, Volunteers hosted a booth at the Cupertino Art & Wine Festival, a yearly event sponsored by the Chamber of Commerce. This year, for the first time, it was located in Memorial Park. The weather cooperated and it was not too hot. We greeted many people, sold a fair amount and even increased our membership. Coming up in October and November are two more events when we have an opportunity to meet prospective members and make sales, the Rotary Club sponsored Oktoberfest in October, and the Cupertino Parks & Rec sponsored Holiday Craft Faire in November. I am hoping that we can increase our number of volunteers to help out with these events. They are lots of FUN!

It is time, once again, for me to thank our Phone Committee members:

Loretta Bassman
Irene Coon
Hazel Fretwell
Joan Furusho
Donna Grce
Esther Johnson
Elena Kettler

Thank you!

THE CORNERSTONE IS PUBLISHED
QUARTERLY BY
THE CUPERTINO HISTORICAL SOCIETY

The Society is a private non-profit organization dedicated to the preservation and interpretation of the history of Cupertino and the surrounding region. It operates a main museum in the Quinlan Community Center, along with a satellite museum at Vallco Fashion Park on Stevens Creek Blvd. Museum hours are 10-4pm, Wednesday thru Saturday. The Vallco site is open Tuesday and Saturday Noon-3pm. Admission is free and the public is invited. General meetings are held the 4th Tuesday of the month and are preceded by a potluck dinner. For additional information call 973-1495.



CUPERTINO HISTORICAL MUSEUM
Quinlan Community Center
10185 N. Stelling Road
Cupertino, CA 95014
408-973-1495 (FAX 973-1495)

entertainment.
ULTIMATE
BIGGER &
BETTER THAN
EVER!



Available now at the Museum!

BOARD OF DIRECTORS

Sharon Blaine, President
Beez Jones, Vice President
Itsuo Uenaka, Treasurer
Gail Hugger, Secretary

Trustees: John Kolski, Kathy Nellis, Charles Newman, Devereaux Rendler, Stefanie Singer, Rose-Marie Twu

MUSEUM STAFF

Ethel S. Worn, Director
Roberta Zentner, Volunteer Coordinator

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